

## HELPHUB SERVICES INC. ANNOUNCES FINANCING

March 24th, 2014

Vancouver, BC – HelpHub Services Inc. ("[HelpHub](#)") has secured \$250,000 in initial funding from Sora Capital Corp. ("[Sora](#)") for product and marketing development for its unique online tutoring platform.

Founded in 2013 by Vancouver student Miguel Kudry, HelpHub's online tutoring platform connects students with tutors instantly using modern social media features including real-time text messaging and chat, as well as online voice and video, without having to pre-schedule sessions, or travel to meet with their tutor.

HelpHub is poised to disrupt the supplemental educational services (SES) industry, which is projected to surpass \$10 BN in North America alone by the year 2017, by offering a unique online tutoring service which provides students with instant help, anytime, anywhere; unlike conventional methods, including scheduled in-person appointments, or traditional online listing services.

HelpHub is free to tutors and provides all the facilities to define their own rates and availability, while automatically referring appropriate students using its unique Tutor IQ Points features. Students also sign up for free and can search for appropriate tutors by subject and published profiles and engage in free instant chat to determine a best fit before paying for low-cost instant services, starting at \$0.17 per minute against the industry average which is upwards of double that figure. HelpHub currently has active tutors and students at over 50 schools across North America.

Miguel is a 21-year-old recently graduated Business Management student, who at the age of 14, developed a profitable web application for posting and sharing photos in social media sites. Miguel arrived in Canada from Caracas, Venezuela, at the age of 16, and has been developing web applications since he was 13 years old.

As part of its involvement, Sora through its Investment Advisory Board spearheaded by Greg Hope, and the Company's relationship with Hope Media House, will provide mentoring and strategic planning advice to HelpHub.

### About Sora Capital Corp.

As part of its strategic investment initiative, Sora Capital Corp. is taking an active role in the growth and development of the company, and plans to work closely with Miguel Kudry in building out its unique online tutoring platform.

Sora President and CEO, Paul Reinhart, has agreed to join the Board of Directors of HelpHub. Mr. Reinhart has been a successful financier of early stage companies in Canada since his retirement from the National Hockey League in 1990. He has been a founding shareholder/director of numerous company's in the mineral exploration, medical device and technology industries, providing early stage financing for new companies. His experience in raising capital

and filling an advisory role for companies, such as HelpHub, adds significant support for Miguel Kudry in this phase of development.

In addition, Mr. Greg Hope has also joined the HelpHub Board of Directors. Mr. Hope's 30 year career in software development includes co-founder of Richmond, Vancouver based Prologic (Fincentric) Corporation, and Partner Architect and Product Unit Manager of key Windows components in Redmond at Microsoft Corporation. Greg is Chairman of Hope Media House, where he along with his son Owen, develop custom web based solutions. He will provide technical support, including hands-on mentoring and advice on business and technical direction.

#### Associated Links

HelpHub Services Inc. (<https://helphub.me/>)

Sora Capital Corporation (<http://soracapital.ca/>)

Hope Media House (<http://hopemediahouse.com/>)

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